

[1961-Jan 10]

URBAN RENEWAL POLICY AND COORDINATING BOARD

CITY OF NEWARK, NEW JERSEY

The Urban Renewal Policy and Coordinating Board formed by Mayor Carlin on January 10, 1961, includes representatives of all of the operating and recommending agencies of the city concerned with the Urban Renewal Program. This board constitutes the top-level policy echelon for the city's future development.

This agency, even though of necessity a large group will meet periodically in order to establish an overall policy regarding the renewal program and coordinate the efforts of each and all the agencies combined. The agencies represented on the board should complement and supplement the other agencies in a coordinated manner in order to arrive at agreed upon goals.

In order to achieve the above end the board must, therefore, establish basic objectives or goals; establish the policy to carry out the objectives, and continually review the total effort and the effort of each of the individual agencies.

If the city's overall planning is to be effective, and the total renewal program is to succeed, the planning program should provide the guide for coordinating all aspects of the city's effort at physical improvement.

The city's program should be mutually consistent.

The board should review all major renewal and other plans so that detailed proposals for action can be made to fit the individual projects and at the same time promote the realization of general city objectives.

As the 10 year continuing renewal plan is completed, through the 314 Demonstration Grant Study, proposals and recommendations of this study should be reviewed by this board and action taken accordingly. The preparation of a continuing plan for renewal activities, however, does not itself establish the necessary coordinative machinery which will allow the plan to be put into effect. It will therefore be necessary for this board to assume the responsibility of seeing to it that agreed upon recommendations are carried out.

In order that all agencies may clearly understand the responsibilities of this board and in order to avoid misunderstanding, duplication, unnecessary meetings and unnecessary wasted efforts, the proposed major categories of functions of this board dealing with policy, special problems, public relations and performance, are listed below:

- (1) Concerning policy, this group will assist in recommending and making policy, establishing overall goals, determining priorities, reviewing proposals at each step, serving as a sounding board for broad objectives, and promoting joint action.
- (2) Concerning special problems, this board will advise and aid the Mayor with regard to any special renewal problems and will provide policy with regard to relocation, conservation, rehabilitation, and clearance. This group will also serve to establish closer cooperation between all types of public and private agencies.
- (3) Concerning public relations, this group is to serve as liaison between operating agencies and the public with regard to the urban renewal program and to serve as an information transmittal agency to special groups.
- (4) Concerning performance, this coordinating agency will review performance on each of the renewal projects and coordinate renewal activities of other agencies (public and private).

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(Table of Organization)

