MEDIC ENTERPRISES, INC.
287 Washington Street
Newark, N. J. 07102
(201) 642-8055

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June 2, 1971

Mr. Albert Jefferies
Manager
MEDIC Press
287 Washington Street
Newark, New Jersey 07102

Dear Al:

The program for the Joseph E. Partenheimer luncheon was the subject of a number of problems. It was delivered at 11:45 a. m. just 15 minutes before the meeting and our potentially greatest benefactor was upset about his listing. At this late date, I don't want to dwell on blame, recrimination and countercharges, but several things must be done re: MEDIC Press.

I have observed some lax personnel practices, unnecessary MEDIC Enterprises overlapping in Press affairs and a very disturbing pricing policy that I consider exorbitant and not at all competitive with other printers. I have kept my promise and steered over $2,000 per month in business to the Press. Current billing on work performed for me is four and five times greater than before and I have received high price complaints from four (4) customers I influenced to bring their business to MEDIC Press. If treatment accorded me is indicative of what our customers are experiencing, we are in deep trouble and chasing people away.

Approval of the expansion loan from my bank and the SBA makes it imperative that we resolve the problems of the Press pronto. Toward that end, I am requesting your presence at a meeting with the loan guarantors who have equity positions and are on the hook for MEDIC Press liabilities.

The Press has too much potential to be held back if we fail to institute needed changes. Come prepared to express your thoughts.

The meeting will take place in the MEDIC Conference Room at 10:30 a.m. before the Board of Directors Meeting on JUNE 9, 1971. Please attend.

Sincerely,

Bill

William A. Mercer
Chairman

WAMirhd

cc: Elvin R. Austin - Imamu Amiri Baraka - Hon. Kenneth A. Gibson
William Day - Thomas J. Green - Mrs. Ruth McClain