

Newark 9 - Casa de -

N. J. DOCUMENTS
SERIALS SECTION

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ANNUAL REPORT 1990

La Casa de Don Pedro, Inc.



People Who Care Give Neighborhoods Strength

PROGRAM ACCOMPLISHMENTS

La casa de Don Pedro, Inc., organized in 1971, is now the largest Hispanic community-based agency in New Jersey. La Casa's comprehensive network of services helps to develop self-sufficiency and resourcefulness in the citizens of our community. This past year more than 5,600 individuals benefitted from our services.

The following programs are offered by La Casa.

CHILD CARE: 102 children were enrolled in our bilingual program which promotes active parent participation.

LATCH KEY: Educational and recreational activities were combined to offer 35 elementary school age children a safe after school environment.

GENERAL AFTER SCHOOL: Through tutoring, recreational activities and individual/group counseling sessions, 150 youngsters, 7-17 years old, learned to overcome educational/emotional difficulties.

TRUANCY PREVENTION: Complements the General After School Program by specifically targeting school truancy problems.

YOUTH LEADERSHIP ACADEMY: Through working outdoor retreats in cooperation with other agencies, leadership skills were taught, to youngsters age 14-17 years old.

TRANSITIONAL/HOST HOME: 101 DYFS-referred boys were helped by our crisis-intervention program with the treatment goal of family-reunification.

FAMILY COUNSELING: Individuals and families received up to one year of either individual or group therapy.

ALCOHOL AND SUBSTANCE ABUSE: Information on prevention and rehabilitation was supplied through educational presentations.

VICTIMS OF CRIME ASSISTANCE: Recent crime victims were counseled and received information on legal and public assistance resources.

CREATIVE PARENTING: Offered parents training workshops on prevention of child abuse and neglect.

EMPLOYMENT & TRAINING DEVELOPMENT: Provided job placements, employment status follow-up and vocational training in collaboration with Essex County Vocational School.

MESSAGE FROM THE EXECUTIVE DIRECTOR



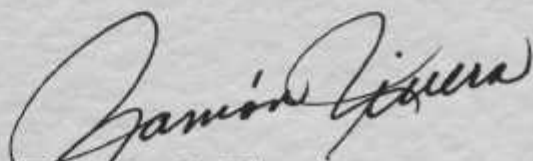
The ability of the non-profit community based sector in New Jersey to survive through the recent economic down turns has been severely tested. Private funding has been curtailed and all levels of public contracts continue to be drastically reduced to meet huge municipal, county and state deficits.

La Casa de Don Pedro, Inc. however, with the support of our sponsors and volunteer Board of Trustees, has been able to develop contingency plans for the present economic obstacles. Furthermore, La Casa's dedicated, creative and generous staff has successfully implemented self-imposed spending reduction measures to deal with expected cutbacks.

It is with great enthusiasm that La Casa continues serving our community to achieve the high goals of our mission. It is with great confidence in our abilities to tackle new challenges that we anticipate an even brighter future. And, it is with immense gratitude that La Casa de Don Pedro addresses our supporters to assure them that the trust bestowed upon us is well founded.

The increasingly important and rapidly growing Hispanic population in our state always finds La Casa, its best advocate. In Newark, particularly, our agency is the doorway through which many cross over to recover their pride and renew their commitments to themselves, their families and their community.

This report is a brief summary of La Casa's programmatic and fiscal accomplishments for the fiscal year July 1, 1989 ended June 30, 1990. I am happy and pleased to share this information with old and new friends.


Ramón Rivera
Executive Director

COMPUTER EDUCATIONAL CENTER: Computer literacy, basic skills, ESL and homework assistance were offered to all ages.

NORTH JERSEY HISPANIC WOMEN RESOURCE CENTER: Makes available direct and support services to all Essex, Hudson and Union County Latinas.

SENIOR CITIZENS: 280 Seniors participated in this multifaceted program which also provides transportation and a nutrition site.

HOUSING COUNSELING: Assisted in locating rental housing, learn home management and tenant-landlord relationships skills, and offered the SHARE food co-op program.

WEATHERIZATION ASSISTANCE: 980 low-income Essex County residents were provided with energy-conservation measures for their homes or apartments.

HISPANIC LEADERSHIP OPPORTUNITY PROGRAM: Funded by the Ford Foundation, this program has trained 126 professionals in leadership skills and public policy to serve on Boards and Commissions. To date, 55% of the graduates are serving on Boards.

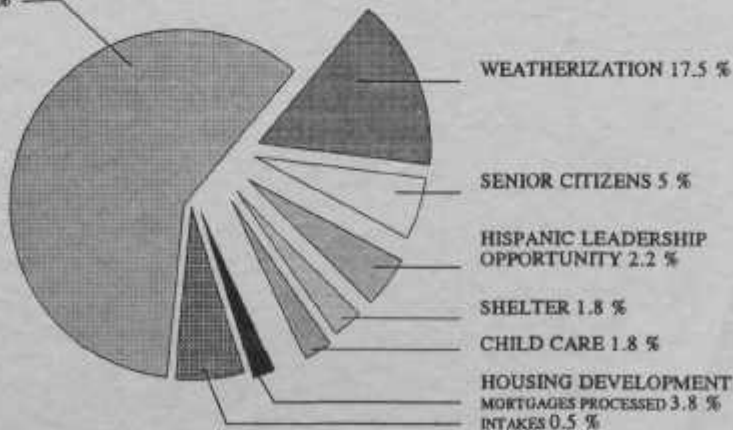
HOUSING DEVELOPMENT PROGRAM: 216 intakes resulted in 29 mortgages processed for our current affordable housing project Villa Santa Maria Townhouses - 39 three and four bedroom units for low and moderate income families.

Our first project, Prospect Gardens Condominiums, completed in 1988, consists of seven one and three bedroom apartments.

LA CASA DE DON PEDRO, INC. CLIENT PROFILE

1990

OTHER DIRECT
SERVICES 69.2 %



Note:

About one third of the figures for direct services represent families, thus the total number of individuals served would be considerably higher. This is also true in all of the weatherization figures, where the data represents only the head of the household, not the number of people living in the apartment.

LA CASA CREDIT UNION: 660 members received 6.25% return on their accounts; can apply for low interest loans, cash their checks, purchase money orders and receive budget management information. The credit union has an asset base of over \$600,000 and has extended more than a million dollars in loans.

LA CASA DE DON PEDRO, INC.

COMPARATIVE STATEMENTS OF SUPPORT, REVENUE AND EXPENSES FOR THE YEARS ENDED JUNE 30, 1990 AND 1989

| | 1990 | 1989 |
|--|--------------------|--------------------|
| Support and Revenue: | | |
| Government grants | \$3,007,466 | \$3,662,100 |
| Other grants and contributions | 400,635 | 389,335 |
| Fees for services | 44,070 | 42,692 |
| Other revenue | 106,175 | 169,950 |
| Turret Fund | 65,000 | 25,000 |
| Total Support and Revenue | \$3,693,346 | \$4,289,007 |
| Expenses: | | |
| Programs: | | |
| United Families | | |
| Day Care Center: | | |
| Education Program | 251,398 | 264,093 |
| Nutrition Program | 32,927 | 28,071 |
| Youth Shelter: | | |
| Shelter Support | 140,083 | 149,176 |
| Shelter Group | 194,538 | 202,402 |
| Youth Programs: | | |
| Computer training | 22,813 | |
| DYFS Hispanic Reachout | 24,194 | |
| Hispanic Cooperative Program | 23,871 | 1,900 |
| Lead Agency Program | 30,464 | 34,958 |
| VOCA | 5,837 | 14,748 |
| Employment and Training | 34,762 | 40,999 |
| Latch Key | 33,600 | 25,638 |
| Board of Education - Truancy Program | 41,393 | 55,262 |
| SLEPA | 11,553 | 41,276 |
| Leadership Program | 105,848 | 90,514 |
| Hispanic Women's Resource Center | 94,210 | 72,169 |
| Children's Trust Fund | 43,244 | 35,553 |
| Alcoholism Program (Alternative) | 63,301 | 43,257 |
| DYFS Youth Counseling Program | 141,904 | 135,481 |
| DYFS Youth Employment Program | 27,571 | 35,380 |
| Lower Broadway Community Development: | | |
| DYFS Housing Counseling | 80,197 | 82,790 |
| Weatherization - DHS | 299,039 | 247,282 |
| Weatherization - DOE | 329,005 | 824,306 |
| Weatherization - HIP | 574,933 | 825,308 |
| Weatherization - TFP | 295,167 | 395,160 |
| Housing Development (Enterprise) | 168,263 | 144,253 |
| Facility Cost Center | 83,732 | 64,118 |
| Senior Citizens' Project | 115,925 | 94,239 |
| Senior Citizens' Nutrition Program | 29,833 | 22,225 |
| Comprehensive Homeless Program | 13,137 | |
| Administrative | 271,048 | 209,970 |
| Federal Credit Union | 25,324 | 43,220 |
| Total Expenses | \$3,609,114 | \$4,223,748 |
| Excess (Deficiency) of Support and Revenue over Expenses | \$ 84,232 | \$ 65,329 |

The financial data in this report has been extracted from the statements of *La Casa de Don Pedro, Inc.* for the year ended June 30, 1990 which were audited by the Samuel Klein, Co., of Newark and in accordance with generally accepted accounting principles. Copies of this report are available by writing to the executive office.

EXECUTIVE OFFICE: 75 Park Avenue Newark, N.J. 07104 TEL: (201) 482-8312
 YOUTH & FAMILY SERVICES: 23 Broadway Newark, N.J. 07104 TEL: (201) 483-2703
 SHELTER PROGRAM: 176 Roseville Ave. Newark N.J. 07107 TEL: (201) 483-6636
 WEATHERIZATION PROGRAM: 1 Bloomfield Ave. Newark N.J. 07104 TEL: (201) 485-0701
 GENERAL SERVICES: 317 Roseville Ave. Newark N.J. 07107 TEL: (201) 484-4741

CONTRIBUTORS

Foundation Grants

Geraldine Dodge Foundation
Ford Foundation
Hyde & Watson Foundation
W. Alton Jones Foundation
The Schumann Fund Foundation
Turrell Fund Foundation
Victoria Foundation

Community Funds

American Baptist Church
Newark Chamber of Commerce
Newark Fire Dept.
Residents for Community Action
United Way
United Church & Board of Homeland Ministries

Corporations

AT & T
Bunbury Co.
Chemical Bank
First Fidelity Bank
Global Broadcasting Group
Goya Food, Inc.
Hoffman-La Roche Co.
Midlantic National Bank
Mutual Benefit Insurance Co.
New Jersey Bell
Prudential Insurance Co.
PSE & G
Joseph Seagram & Son
Anheuser Bush

Government Grants

City of Newark Mayor's Office of Employment and Training
Job Training Partnership Act
New Jersey Department of Human Services
Division of Youth & Family Services
Essex County Department of Citizen Services
City of Newark Department of Health and Welfare/
Office of Children
Essex County Department of Health and Rehabilitation
New Jersey Department of Community Affairs/
Division of Low Income Every Conservation
City of Newark Board of Education
New Jersey Department of Community Affairs/
Division of Community Development
New Jersey Department of Community Affairs/
Office of Hispanic Affairs
New Jersey Department of Education
Bureau of Children Nutrition Program
U.S. Department of Health and Human Services
Office of Human Development Services

La Casa de Don Pedro, Inc. is a non-profit organization incorporated in the State of New Jersey which qualifies for tax-exempt status under Internal Revenue Code Section 501 (c) (3).