

The Story Of
MAYOR
ADDONIZIO

A-1 On The Ballot
A-1 On The Job!

ON THE SCENE— Vigorous, on-the-spot battle on crime waged by Mayor Addonizio and Police Director Dominick Spina has held increase in major crime since end of 1962 at 2.3 percent against national average increase of 28 percent. Major crime under prior administration rose 105.2 percent in two terms. Mayor Addonizio proved his personal devotion to fight on crime last Dec. 17 by chasing and capturing, despite shots through the windshield of his car, men who had robbed a bank and wounded a policeman.

REMEMBER WHEN?— Remember when snow in 1960 and 1961 blocked streets for weeks and tied up hospital and other emergency services because of inadequate city equipment and faulty planning? The ex-mayor basked in Florida during the storm. Mayor Addonizio personally supervised overhaul of Public Works Department and modernizing of equipment. In four snowy winters since HJA took over, major arteries in the city have been kept clear.



MAYOR ADDONIZIO A MAN WE CAN BE PROUD OF



SCHOOLBOY STAR — Hugh Addonizio played football at Newark's West Side High School and at St. Benedict's Prep School where he was All-State scholastic quarterback. He also attended Fordham University on a scholarship and graduated with a degree in business administration.



HE SERVED PROUDLY — Hugh Addonizio answered his country's call early during World War II and served for 5 years as an Infantryman rising from private to captain. Participating in eight major campaigns in Africa and Europe, Captain Addonizio was awarded the Bronze Star and his name placed in the Infantry School Hall of Fame.



WELCOME WITH THE BEST — The Mayor here shown with Presidents Kennedy and Johnson, both of whom hailed HJA's leadership in Newark. The Mayor built respect during his 14 years in Congress. He can count on men in high office for help in programs that benefit you and all the people of our city. \$35 million in federal programs since he came to office here proves it.



CONGRESSIONAL LEADER — Hugh Addonizio was elected to Congress seven times and spent 14 years as an effective champion of human rights and a tireless battler on behalf of the people of his district. His career of distinguished Congressional service has won sincere praise from leaders and laymen in Washington and at home.



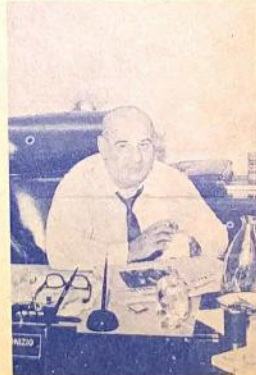
ELECTION DAY — Hugh Addonizio, his wife, Doris, and his mother, Mrs. Olivia Addonizio, on the night of his overwhelming election as Mayor in 1962 — the night Newark stopped floundering and found its future.



A TRUE BEGINNING — Mayor Addonizio, whose Congressional committee wrote the urban renewal laws, got our lagging building program off the ground. There was \$100 million worth of construction completed or underway last year and another \$100 million this year — amounts which in each case double the record of any previous years in Newark's 300-year history. HJA cut the talk and produced action among sponsors, financiers and builders. He also initiated the first program in the city's history for seizing and demolishing neglected and unsafe buildings.



A MAN WHO CARES — The Mayor has invested in the youth of our city. He brought Newark the first Neighborhood Youth Corps in the nation, the first summer black recreation program, five federal youth programs to help 2,500 drop-outs, and \$10 million in special school programs for improved reading, writing and recreation. There was not a single special youth program in Newark before HJA took office.



WEARY NEGOTIATOR — A bone-tired Mayor Addonizio manages a smile following 36 grueling hours of continuous, no-sleep, no-break negotiations to settle Newark teachers' strike late last year. Always a man to work harder, longer and more diligently for the good of the people he serves, the Mayor's dedication is constant and complete.



THE OPEN DOOR — The Mayor likes people, and people like him. He pledged to replace the City Hall Iron Curtain with an open-door policy . . . and he redeemed that pledge like no other man in politics. In his four years as Mayor, he has seen personally some 30,000 men and women in his office.



WORKING FOR A PEACEFUL CITY — The nation's eyes were fixed on Newark as riots ripped Harlem, Philadelphia, Watts, Jersey City, Paterson and Elizabeth, but open and free communication and hard, face-to-face bargaining during many tense situations, such as the one pictured, kept our city proud and peaceful. Peace in our town is a tribute to all the people of Newark, and to the Mayor who leads them. Would you really trust the safety of the city in the hands of one of the other candidates?

A Man of Action



FAMILY MAN—The Mayor shares with all the city's other husbands and fathers the same deep personal interest and concern for the good of home and family. Here he is with his wife, the former Doris Goodheart of Newark, and their six children. Seated with his mother is Joseph; others are, left to right, James, Carol, Frank, Lois, and Thomas who holds family pet 'Peppy'.

- ★ Cut Tax Rate Twice
- ★ Reduced Crime
- ★ Tore Down Slums . . . and got Building Boom underway
- ★ Regained Hospital Accreditation and Attracted Medical School
- ★ Cut Unemployment
- ★ Reduced Welfare Costs
- ★ Invested in Education at a Unprecedented Rate
- ★ Brought more Federal Aid to Newark than any city in nation

He Has The Strength To Handle The Challenges of Today

Hugh Addonizio is no stranger to the demanding challenges of public life. Fortunately for the people he serves, he is well equipped to meet these challenges.

He was born in Newark 51 years ago. He was raised on the same street on which he lives today, attending West Side High and St. Benedict's Prep, where he was an All-State quarterback. He graduated Fordham University with a degree in business administration and became one of the first men in the United States to enter the Armed Forces at the start of World War II.

Addonizio rose first from private to sergeant. He was then sent to officer's school and commissioned as a 2nd Lieutenant. Three months before going overseas, he married the girl he had courted in school—the former Doris Goodheart. Serving in the 60th Infantry Regiment of the 9th Division, Addonizio fought through eight major campaigns in North Africa, Sicily, France, Belgium, and Germany, including the Omaha Beach

assault at Normandy and the Battle of the Bulge. He earned the Bronze Star, two battlefield promotions to the rank of Captain, and a place in the Fort Benning Infantry Hall of Fame.

He came home to serve as vice president of his father's clothing firm. Then, in 1948, on his first try for public office, became our Democratic Congressman for the 11th District. He won re-election to Congress seven times, each time by a higher margin. He left Congress in 1962 to come back home and win the mayoralty by a smashing margin.

The challenges Addonizio faced as mayor were greater than any he had faced before. He has met these challenges with calmness, courage, and vigorous action—with new federal programs, with jobs, with better schools, decent housing, an open door, and equality, respect and dignity for all.

With Addonizio as Mayor, the city is in strong, safe hands. He is the man who can do the most for all of us.

Re-Elect

ADDONIZIO

Vote A-1

MAYOR MAY 10th

Vote A-1