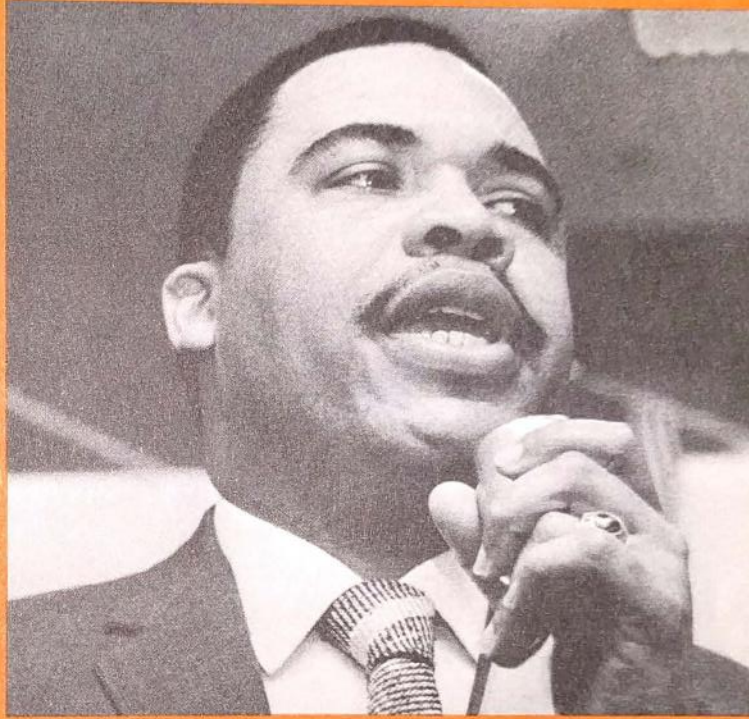


Why Ken Gibson must be mayor of Newark



Kenneth A. Gibson for Mayor
589 Broad Street
Newark, N.J. 07102

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Newark Elections 1970

Paid by Gibson Civic Association

Ken Gibson... the man

Ken Gibson came to Newark from Enterprise, Alabama when he was seven. He has studied, worked and lived in Newark ever since.

- Graduate of Newark's public school system
- Honors graduate of Newark College of Engineering
- Married, three children, two grandchildren
- Veteran U.S. Army
- 17 years Civil Service employment as an engineer

Ken Gibson has distinguished himself by his vigorous efforts to make Newark a better city for all citizens. He has played an active leadership role in numerous community organizations and has received many civic honors . . .

- Director of Newark YM-YWCA
- Jaycees 1964 'Man of the Year'
- Trustee of the Urban League of Essex County
- Vice-President, United Community Corporation
- Co-Chairman, Business and Industrial Coordinating Council
- A founder and president of MEDIC, INC.
- Community Service Award, Frontiers International
- First black candidate for mayor of Newark (1966)



What Ken Gibson will do for Newark

Taxes

Since 1966 the property tax rate in Newark has spiralled more than 230 points, and under the present kind of administration further large increases have become inevitable. At the same time, thousands of commuters take advantage of our city's services without charge. *We can never build a better Newark when our city is forced to rely on an outdated tax structure.*

Ken Gibson will . . .

- Provide property tax relief for the already overburdened Newark homeowners and renters.
- Demand revision of inequitable state aid formulas which unfairly discriminate against central cities in favor of suburban and rural communities.
- Equalize the tax burden among all users of city services by adopting a progressive city payroll tax.
- Demand reform of the state's tax exemption laws which limit Newark's taxing capacity to one-third of the city's total land area.

Clean Streets, Clean Air

Our streets are filled with potholes, uncollected trash and abandoned cars. The air we breathe is filthy because pollution codes go unenforced. *We can never build a better Newark without protecting our natural environment.*

Ken Gibson will . . .

- Make pollution control an around-the-clock concern rather than the present 9 - 4 operation.
- Introduce new legislation to severely tax air and water polluters.
- Institute new and modern techniques for providing city sanitation services.
- Provide more men and equipment to clean Newark's streets.



Ken Gibson will reform our city's outdated tax structure and make pollution control an around-the-clock operation.

Education

By the time our school children reach sixth grade, they are already two years behind the national average in reading skills. One out of every three of our children who enters high school never graduates. *We can never build a better Newark without educated citizens.*

Ken Gibson will . . .

- Appoint qualified and responsive school board members and administrators.
- Start a crash program of school construction. Right now if all students attend our schools on a given day, 10,000 students would be without seats.
- Introduce new reading programs and teaching methods to bring our students up to acceptable standards.
- Begin a summer employment program to have students maintain school buildings.
- See that students remain in a given school throughout the entire academic year.

Narcotics and Drugs

While Newark ranks 30th in the country in population, the city ranks 7th in its number of dope addicts. Recent reports relate dope addiction to 60% of Newark's street crime. *We can never build a better Newark when our young people are victimized by dope pushers and drug addicts.*

Ken Gibson will . . .

- Form a special intergovernmental task force on narcotics to rid our streets of dope pushers and to halt the flow of narcotics traffic.
- Establish a special narcotics phone number to increase the cooperation of the community and the police in fighting dope addiction.
- Demand that Newark's hospitals provide a united and more effective program for the rehabilitation of drug addicts.



Ken Gibson will start a crash program of new school programs and will form a special task force on narcotics for our city.

Housing

More than one-third of our housing has been officially declared substandard or dilapidated. Unfinished highway construction and urban renewal projects have moved thousands of families, while little attention has been given to relocating these families in suitable housing. *We can never build a better Newark when our housing is better suited for rats than people.*

Ken Gibson will . . .

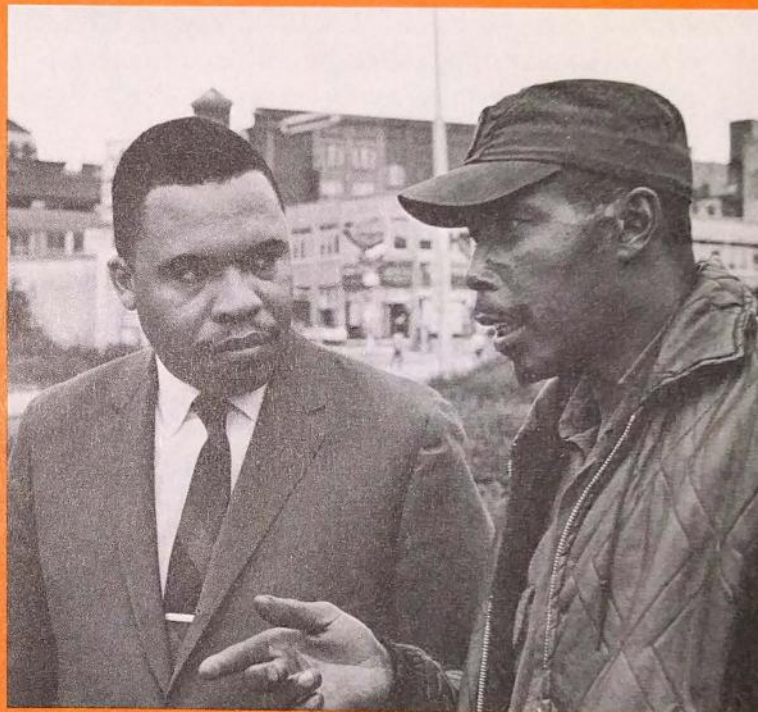
- Completely reorganize the Newark Housing Authority and establish a separate division for public housing.
- Strictly enforce housing codes in order to conserve older housing units.
- Begin a dual program of rent supplements to poor renters and tax incentives to landlords who preserve and repair their properties.
- Demand better maintenance of public housing units including increased janitorial and security services.

Public Safety

The incidences of crime and unexplained fires have grown alarmingly over the past eight years. At the same time, unauthorized and illegal vigilante groups roam our streets at will. *We can never build a better Newark when our citizens are afraid to walk the streets at night.*

Ken Gibson will . . .

- Return honest and professional leadership to the Newark Police Department.
- Increase the number of policemen 'walking the beat'.
- Disband all private police and vigilante forces.
- Revamp the curriculum of the Newark Police Academy to provide better training and to institute programs dealing with police-community relations.



Ken Gibson will make our housing more livable and will return professional leadership to our police department.